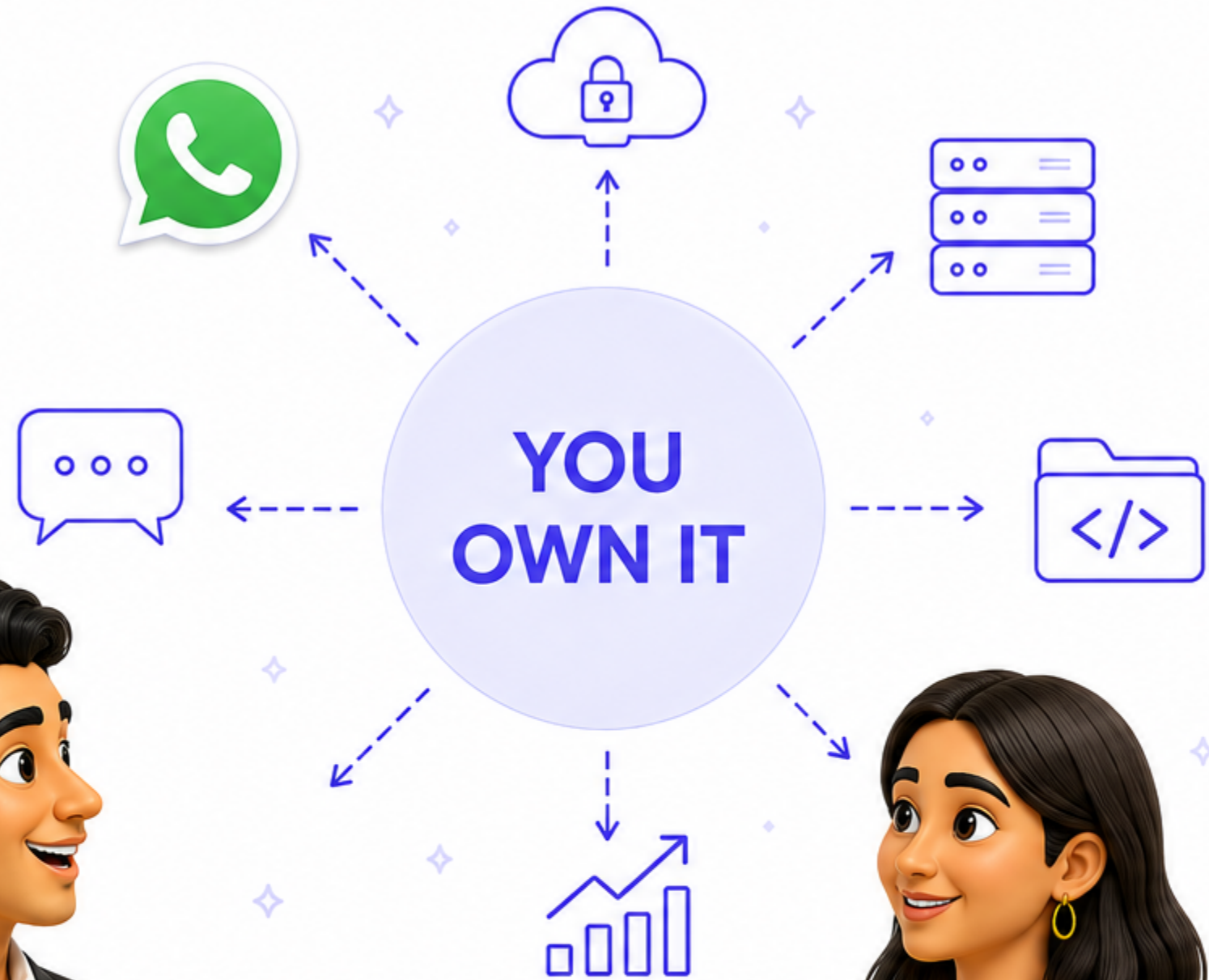


THE CRM YOU OWN.

Not Just Use. **Own.**

SelfCRM is a WhatsApp-first, self-hosted CRM with complete source code.

- ✓ One Payment.
- ✓ Your Infrastructure.
- ✓ Your Data.
- ✓ Your Code.



YOU'RE RENTING YOUR CRM.

- ❌ You pay every month.
- ❌ You add users.
- ❌ Your bill grows.
- ❌ Your data sits on their servers.
- ❌ Your software stays closed.

And when your business
needs something different?

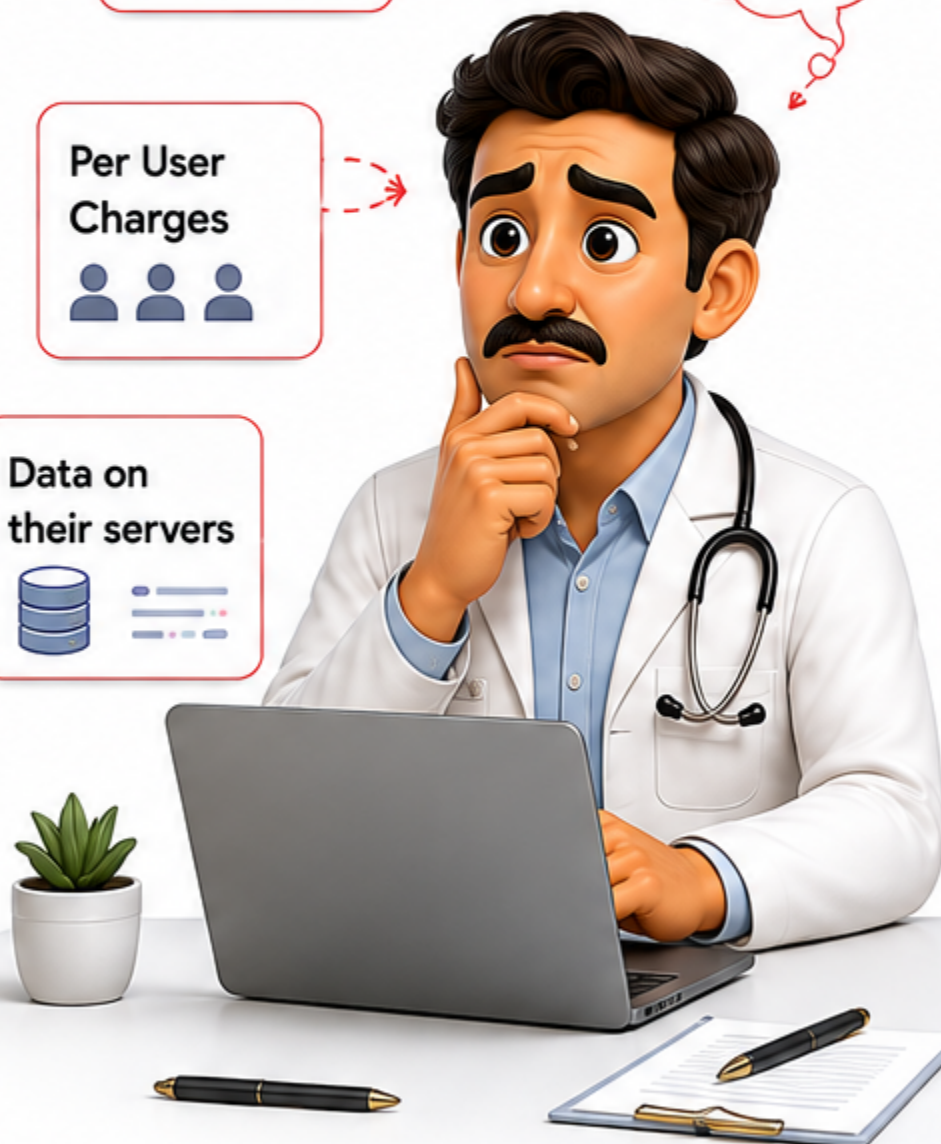
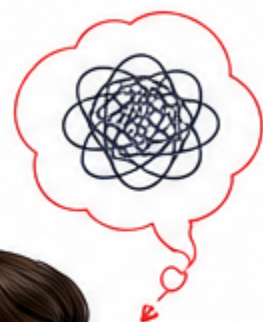
You wait.

BEFORE SELFCRM

Monthly
Bill
\$\$\$

Per User
Charges

Data on
their servers



AFTER SELFCRM

Your Code



Your Data



Your Control



OWN. HOST. CONTROL.

Your business. Your CRM. Your rules.

OWN

Get the source.



- ✓ Your repository
- ✓ Your codebase
- ✓ Your product

HOST

Run it your way.



- ✓ Your server
- ✓ Your database
- ✓ Your domain

CONTROL

Change it around
your business.



- ✓ Your workflows
- ✓ Your integrations
- ✓ Your custom features



No monthly
platform fee



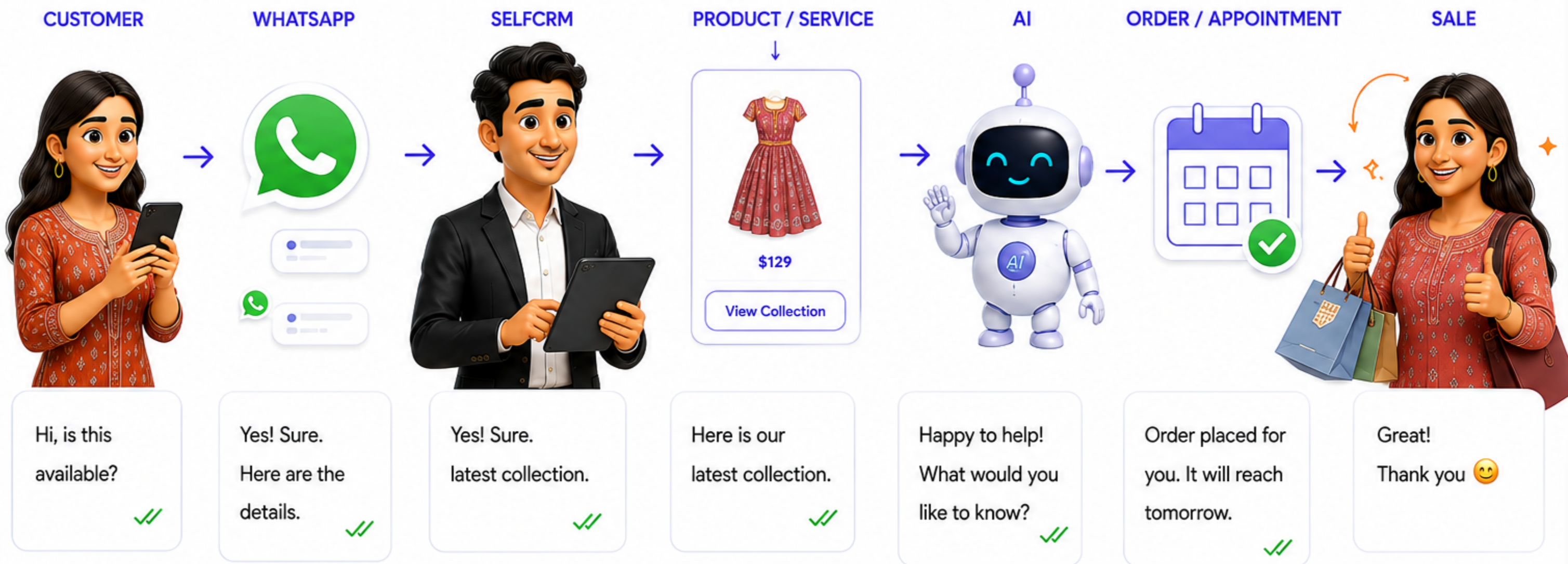
No per-seat
billing



No vendor
lock-in

YOUR CUSTOMERS ARE ALREADY ON WHATSAPP. YOUR CRM SHOULD BE THERE TOO.

One conversation can become a customer.



Talk

Every conversation stays organized.



Sell

Share, showcase and sell on WhatsApp.



Follow Up

Never miss a lead. Build lasting relationships.

YOUR OWN STORE. NO WEBSITE NEEDED.

Upload. Generate Link. Share. Sell.



01 UPLOAD

Add your products
in Media Sets.



02 CREATE LINK

Generate your shareable
store link.



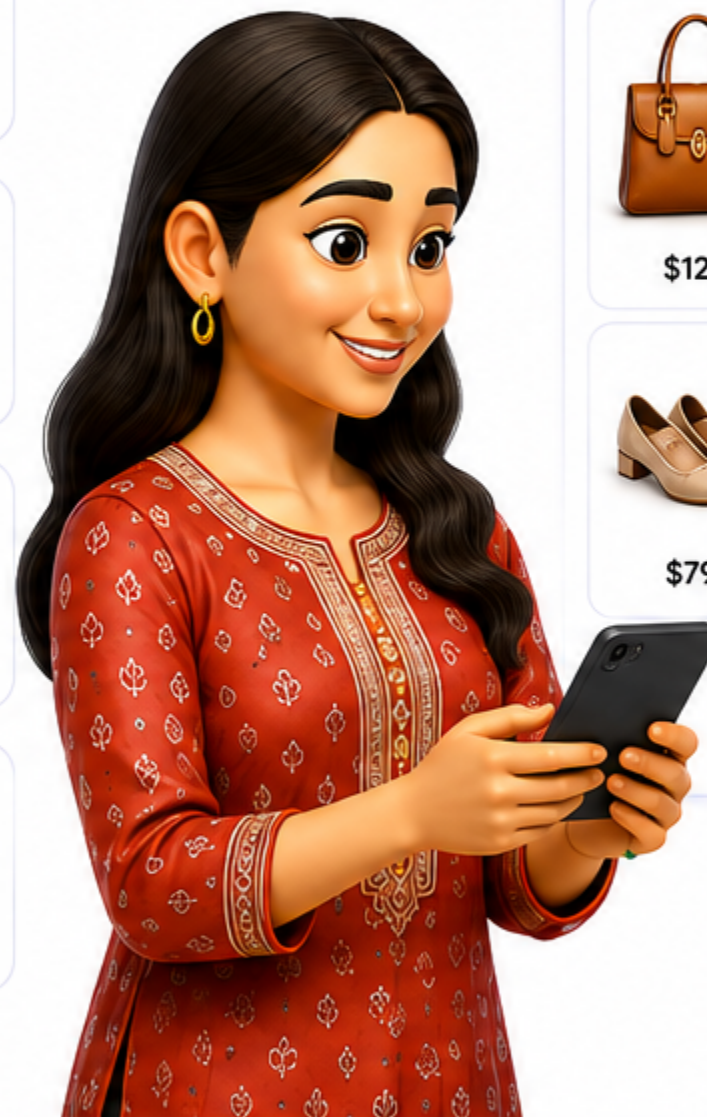
03 SHARE

Send it on WhatsApp to
your contacts or groups.



04 SELL

Customers view, ask & order
directly on WhatsApp.



My Store

mystore.link/collection



\$129



\$199



\$89



\$79



\$149



\$59

Share Store Link

Customer

Show me your
latest collection.

10:30 AM ✓✓

You

Sure! Here is our
new collection 📌

10:31 AM ✓✓



My Store

mystore.link/collection

10:31 AM ✓✓

Customer

I like this one.
How can I order?

10:32 AM ✓✓

You

Send me your details.
I'll take care of it.

10:32 AM ✓✓

Your Products. Your Link. Your WhatsApp. Your Customers.

AI AGENT THAT WORKS 24/7. ANSWERS. QUALIFIES. BOOKS.

Your AI sales assistant that never sleeps.



ANSWER

Instant answers to customer questions.



QUALIFY

Understand needs and qualify the leads.



BOOK

Book appointments, reservations or visits.



HAND OVER

When needed, AI brings your team in.



Patient

Can I book an appointment for tomorrow?

10:30 AM



AI Agent

Of course! What time works best for you?

10:30 AM



Patient

11 AM is good.

10:31 AM



AI Agent

Done! Your appointment is booked for tomorrow at 11 AM. You'll get a reminder.

10:31 AM



Appointment Confirmed

Tomorrow, 11:00 AM



Your AI Agent. Your Business. Always On.

BUILT FOR EVERY INDUSTRY. ONE CRM. MANY BUSINESSES.

Different businesses. Same platform. Better results.



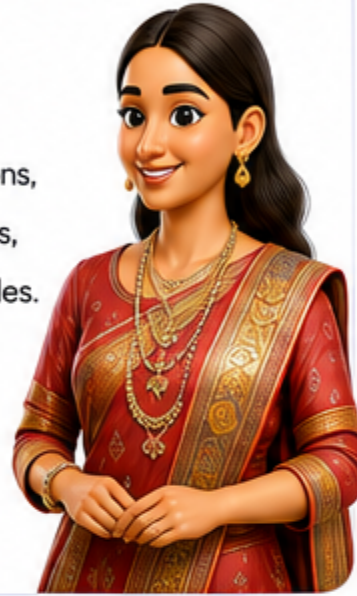
Real Estate

Capture leads,
schedule visits
& follow up
faster.



Jewellery

Show collections,
share products,
close more sales.



E-commerce

Share products,
take orders &
talk to
customers.



Restaurant

Take orders,
manage bookings
& stay
connected.



Doctors & Clinics

Answer questions,
book appointments
& follow up.



Salons

Manage bookings,
share services &
bring customers
back.



Education & EdTech

Share courses,
answer questions
& enrol students.



Fitness (Gym)

Get new members,
share plans &
track progress.



Clothing Stores

Show new arrivals,
share offers &
drive repeat sales.



Financial

Share plans,
follow up leads &
build long-term
trust.



B2B Services & Agencies

Manage leads,
follow up & grow
long-term clients.



And many more businesses that love talking to their customers on WhatsApp.

SELFCRM VS SAAS CRM

THE REAL DIFFERENCE.

SAAS CRM (You Rent)

- ✗ Monthly / Yearly Fees
- ✗ Per User Charges
- ✗ Data on Their Servers
- ✗ Closed Source
- ✗ Limited Customization
- ✗ Vendor-controlled Roadmap
- ✗ Platform Dependency

VS

SELFCRM (You Own)

- ✓ One-Time Payment
- ✓ Unlimited Users
- ✓ Data on Your Server
- ✓ Complete Source Code
- ✓ Full Customization
- ✓ Your Roadmap
- ✓ Your Product. Your Rules.



No monthly fees.
No surprises.



One payment.
Own forever.



Your data, your control.
Always.

WHAT YOU GET

IT'S MORE THAN A CRM LICENSE.

Everything you need to run and grow your business on your own terms.



Complete Source Code

Full source code transferred to you.



AI

AI Agent and Ask AI inside your CRM.



Self-Hosted

Run SelfCRM on your infrastructure.



Deployment

Resources to deploy and run the platform.



WhatsApp Business

Connect your own WhatsApp setup.



Engineering Support

Get help from the team behind the product.



Your Store

Create shareable product and store links.



Custom Development

Extend and customize SelfCRM as you need.



Your CRM. Your Infrastructure. Your Control.

ONE PAYMENT. FULL OWNERSHIP.



No monthly
CRM subscription



No per-seat
fee



No vendor
lock-in

STARTER

For a single business

₹49,999 one time

Start here.

- ✓ 1 business workspace
- ✓ Unlimited users
- ✓ Complete source code
- ✓ Self-hosted deployment kit
- ✓ Meta Business integration
- ✓ Catalogue & Media Sets
- ✓ 30 days engineering support
- ✓ Lifetime updates for v2.x
- Ask AI + 24-Hour AI Agent
- Native mobile app
- Multi-business workspaces

MOST POPULAR

GROWTH

For businesses running
multiple workspaces

₹74,999 one time

Most teams pick this.

- ✓ Everything in Starter
- ✓ Up to 10 business workspaces
- ✓ Ask AI — full module
- ✓ 24-Hour AI Agent
- ✓ Native mobile app
- ✓ Priority engineering support
- ✓ Migration assistance
- Team Management & RBAC
- API & Webhooks access

ENTERPRISE

For businesses that need
full team control

₹99,999 one time

Go unlimited.

- ✓ Everything in Growth
- ✓ Unlimited business workspaces
- ✓ Team Management & RBAC
- ✓ API & Webhooks access
- ✓ Priority engineering queue
- ✓ 90 days engineering support



Order on
WhatsApp

+91 98765 43210



No monthly fees.
No surprises.



One payment.
Own forever.



Your data.
Always yours.



Dedicated support.
When you need.

FROM PURCHASE TO YOUR OWN CRM.

Simple steps. Full ownership.



NEED SOMETHING DIFFERENT?

CUSTOM DEVELOPMENT

Extend SelfCRM around your unique business requirements.



STOP RENTING YOUR CRM. START OWNING IT.



No monthly
CRM subscription



No per-seat
fee



No vendor
lock-in



Your Code.



Your Server.



Your Database.



Your WhatsApp.



Your Customers.



**ONE PAYMENT.
FULL OWNERSHIP.**

₹49,999

STARTER

For a single
business

₹74,999

GROWTH

For businesses
running multiple
workspaces

₹99,999

ENTERPRISE

For businesses
that need full
team control



BOOK A DEMO →



selfcrm.in



hello@selfcrm.in